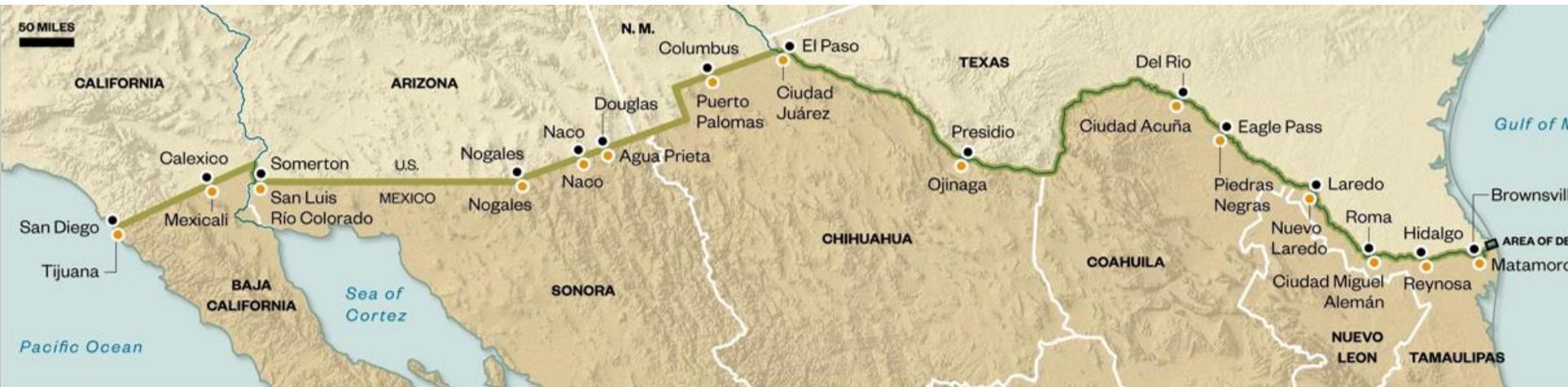




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# Philanthropy responds to COVID-19 in the Borderlands



May, 2020

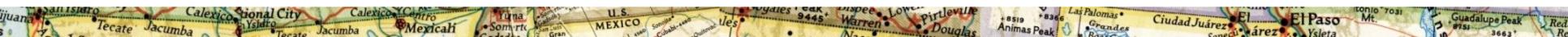


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# Situation Analysis

- **Severe lack of PPE (Personal Protective Equipment)**
- **Lack of testing kits**
- **Competition for resources**
- **Economic hardships for families and communities**
- **No vaccine**
- **Political disagreement on next steps**

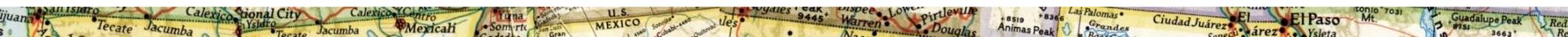




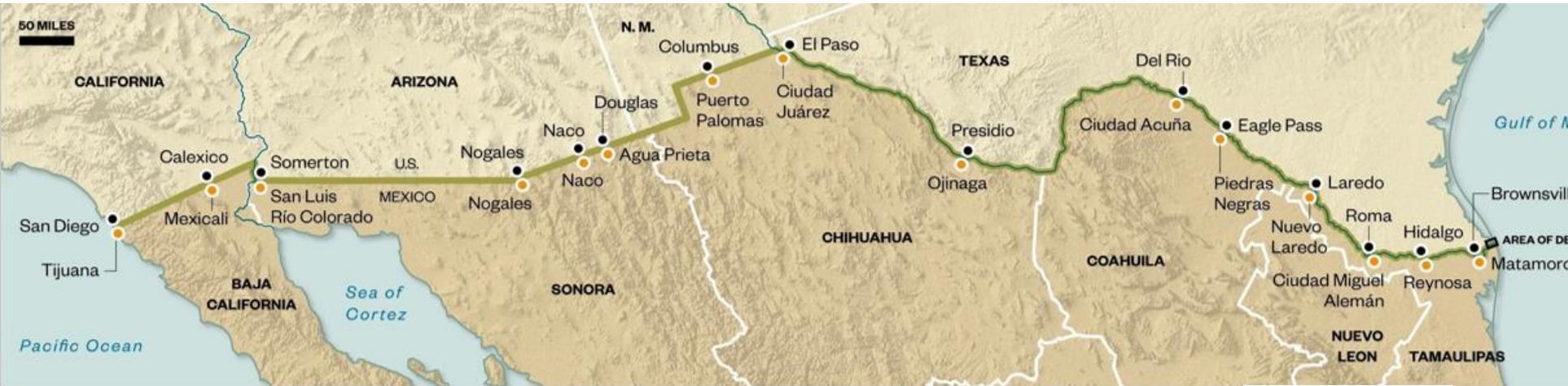
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- **US Government approved economic stimulus Care Act**
- **PPP (Paycheck Protection Program) \$350 billion used for:**
  - **Payroll costs**
  - **Employee costs**
  - **Mortgage/rent**
  - **Utilities**
- **PPP can be used by small businesses, schools, churches, and nonprofits.**
- **Individual/families earn less than \$150,000 per year (family of 4)**
- **State and local governments are under consideration.**



# Regional Response



Kino Border Initiative  
Iniciativa Kino para la Frontera



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# National Response



THE ANNIE E. CASEY



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KELLOGG  
FOUNDATION™



FORD  
FOUNDATION



Robert Wood Johnson  
Foundation



OPEN SOCIETY  
FOUNDATIONS



Center for Disaster Philanthropy



WILLIAM + FLORA  
Hewlett  
Foundation





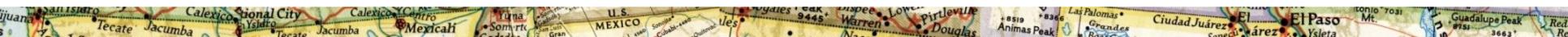
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## BPP's response

### We are assisting members with:

- Fiscal agency support
- Receiving and distributing charitable donations
- Facilitation of in-kind gifts to the other side of the border.
- Information about the border, twice a month in English and Spanish (bi-weekly newsletters)
- Knowledge source about how people can engage and support





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# BPP's response

Last April, the BPP secured the donation of 5,040 blankets, 5,430 bath towels, 2,500 portable cots and 3,360 personal hygiene kits with the American Red Cross of Northern Nevada.

The supplies were transported in 6 trailers from Reno, Nevada, to San Diego, California for storage and safekeeping and distributed to the Tijuana Red Cross.





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**USMBPP**



**BorderBuzz**

